

Power UP your Professional Image™

Make Up Tips for Professional Women

1. Less is more...don't overdo it. Keep your colors soft...especially eye shadows and eye liners. Neutrals are always a safe bet.
2. Always wear foundation. Not only does it help protect your skin but it evens out skin tone and gives you that "flawless finish". This is important at all ages but especially if you are under 30...you want to look more sophisticated and polished. If you have combination/oily skin, keep pressed powder and blotters with you for touch ups.
3. Make sure your foundation shade matches. If you have to choose between too light or too dark, go with the darker shade. (A lighter shade will make you look pale and perhaps a little ill or frail.)
4. Concealer is your secret weapon...get the right shade and use it sparingly...better to layer than go too heavy. Don't put it the outer corner of your eye...it will accentuate any "crow's feet" or small lines.
5. If you are wearing a pullover, PUT YOUR MAKEUP ON FIRST. If you forget, put a scarf over your head so that it covers your face and then pull the sweater on. This will keep makeup off your collar.
6. Only your friends will tell you if you have lipstick on your teeth so check BEFORE the interview. Always give yourself the once over.