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## PORTRAITS FOR BUSINESS WOMEN Power Up YOUR PROFESSIONAL IMAGE

Please keep in mind that your digital photograph can be used for many types of marketing—website, publicity and print. It is my goal that you are pleased with your photograph and your experience with the entire team. You will view and select your photograph during your session. The process takes about 10 minutes. In approximately one week, your photo will be emailed to you fully retouched and ready to use on the web. You may purchase a high resolution image suitable for printing. The cost is \$35 per image. It will be sent to you in high and low resolution.

- **STUDIO ON THE GO: LIGHTS, CAMERA, ACTION!** But first, a little forethought and planning...
- **HAIR:** recently trimmed (within the last 4 weeks), especially around your face. Karen, our stylist will recommend the best look for your face and build.
- **MAKE UP:** a little heavier than you normally wear it. Janice Olson will advise you on everyday wear and she will help prepare your face for the photograph, too. **DO NOT** wear glitter makeup.
- **JEWELRY:** keep it simple and classic. Earrings are a must for women with short hair. Pearls and simple necklaces are great if they complement the neckline of your clothing. Please avoid over-sized shiny jewelry.
- **CLOTHES:** again, simple and classic. The fit is the most important attribute to look your best! Choose a neckline that flatters your face. A blouse and jacket, or a suit with a shell, cami or scarf works well. A plain sweater is also fine. Darker colors tend to be slimming. Avoid prints, graphics and fussy necklines. If you are purchasing your outfit from A Touch of Class, please do so **BEFORE** the photo session.
- **QUESTIONS:** I am here to help so please ask. During the afternoon photo sessions please feel free to network with the others who will be waiting for their session. This is a fun part of the day. If you must leave by a certain time, please let me know so that I can help you be on time.
- **BRING:**

**YOUR SMILE**